



Who Will be King of the Castle?

March 20-21, 2010

**Stadium High School:
111 N. "E" Street, Tacoma, WA 98403**

Hosted by the *Iron Cross Foundation*

www.ironcrossfoundation.org

ADVERTISING OPPORTUNITIES

Expected attendance to the event is 275 gymnasts plus family and friends from Washington state. Event will be held **March 20-21** – at Stadium HS in Tacoma, Washington

Advertise in Event Program:

Approximately 300 copies of the program will be printed. The color program acts as a memento of the meet and includes all includes a listing of all individual/team participants, session times, scoring sheet And guidelines, as well as individual and team photos. And of course, **YOUR** advertising!

Size Dimensions	Ad Rates	Sponsor Level for <u>Free Ad</u> in Program
Back Cover (color) 8"x 10.5"	\$300 *	First Gold Sponsor
Front Inside Cover 8"x 10.5"	\$250 *	Second Gold Sponsor
Back Inside Cover 8"x 10.5"	\$250*	Third Gold Sponsor
Full Page 8"x 10.5"	\$150	Gold Sponsor
Half Page 8"x 5.25"	\$100	Silver Sponsor
Quarter Page 4"x 5.25"	\$75	Bronze Sponsor
Business Card	\$25	Premium Event Sponsor

Hospitality Packages and Goody Bags:

We are also stuffing approximately 300 goody bags and hospitality packages for event participants. Flyers, coupons, and age/content appropriate product placement will be accepted for goody bags.

Rates:

\$50 donation to place coupons or flyers in hospitality packets. 300 Flyers must be provided.

Product Placement—FREE Counts as an in-kind donation for advertising on website and in event program.



Who Will be King of the Castle?

March 20-21, 2010

Stadium High School:
111 N. "E" Street, Tacoma, WA 98403

Hosted by the *Iron Cross Foundation*

www.ironcrossfoundation.org

Sponsor Advertising Bonuses:

GOLD sponsor—Full page ad, gold sponsor banner, web site advertising, and 6 tickets to the meet.

SILVER sponsor—1/2 page ad, silver sponsor banner, website advertising, 4 tickets to the meet.

BRONZE sponsor—1/4 page ad, bronze sponsor banner, web link, 2 tickets to the meet.

Premium **EVENT** sponsor—Business card ad, announcement of sponsorship at awards, web link.

Hospitality Packages and Product Placement:

\$ 50 Coupon or flyer description: _____

Copies to be delivered by March 10th.

Product Placement— For Athletes and/or Coaches and Judges:

Description of product _____

Target Audience: ____ Athletes ____ Coaches ____ Judges

In-kind donation value \$ _____ Quantity _____

Contact Person for delivery/pick-up: _____

Date for delivery/pick-up (no later than 3/10/09): _____

Make check payable to: Iron Cross Foundation

Send payment and Coupons/Flyers to: I.C.F. 3014 N. 9th Tacoma, WA 98406

Digital Advertising Copy must be received by: 3/1/2010 info@ironcrossfoundation.org